

# ZmaSta

*HELPING YOU BRING IDEAS TO REALITY*



ABOUT US

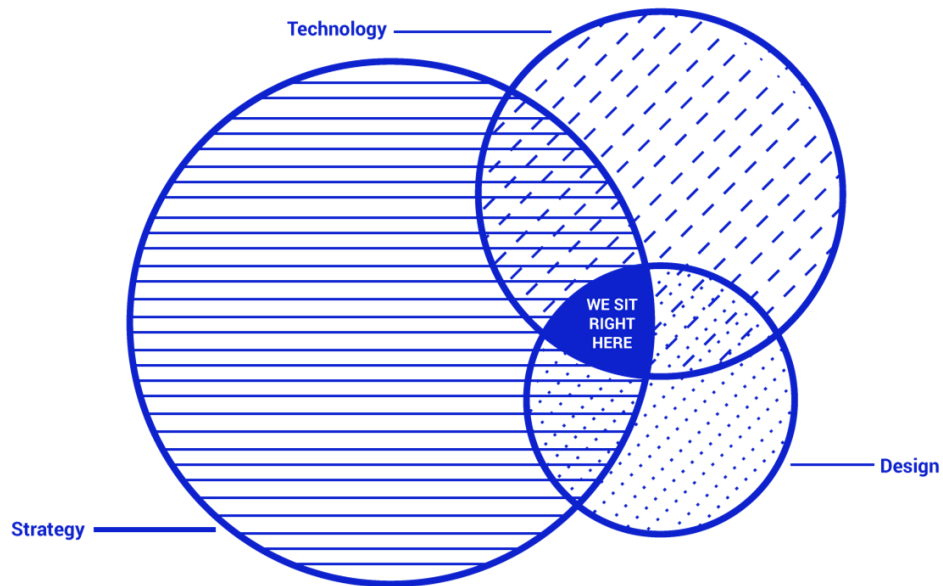
# We build projects, digital experiences & products for the companies of tomorrow.

6 AWARDS | 160+ WEB PROJECTS | 30+ MOBILE APPLICATIONS | 50+ BRANDING PROJECTS

Guiding brands and re-imagining businesses for the last 8 years has allowed us to explore a variety of sectors. From food to tech, e-commerce to retail, we have become essential partners for our clients, helping them challenge the industry and shape the future everyday.

Develop THINKING

On the verge  
of where  
greatness  
happens.



We are all  
you need  
and more.

Strategy / Brand System & Identity / Digital  
Experience / Digital Design / Development /  
Content Production / Brand Activation



TEAM 50+



CLIENTS  
50+



SOLUTIONS  
200+

**We know  
what it takes  
to launch  
your  
business.**

HOW WE CAN HELP / STRATEGY

## Strategy /

We've launched dozens of businesses across multiple sectors. With a deep understanding of import and export, product development, manufacturing, wholesale, retail, fulfilment, customer service and logistics, we speak the same language as you.

- Research
- Planning
- Design Sprints
- Strategy & Innovation
- Content Governance





---

ZmaSta Development House

©2021-22 ZmaSta. All rights reserved.

[www.zmasta.com](http://www.zmasta.com)

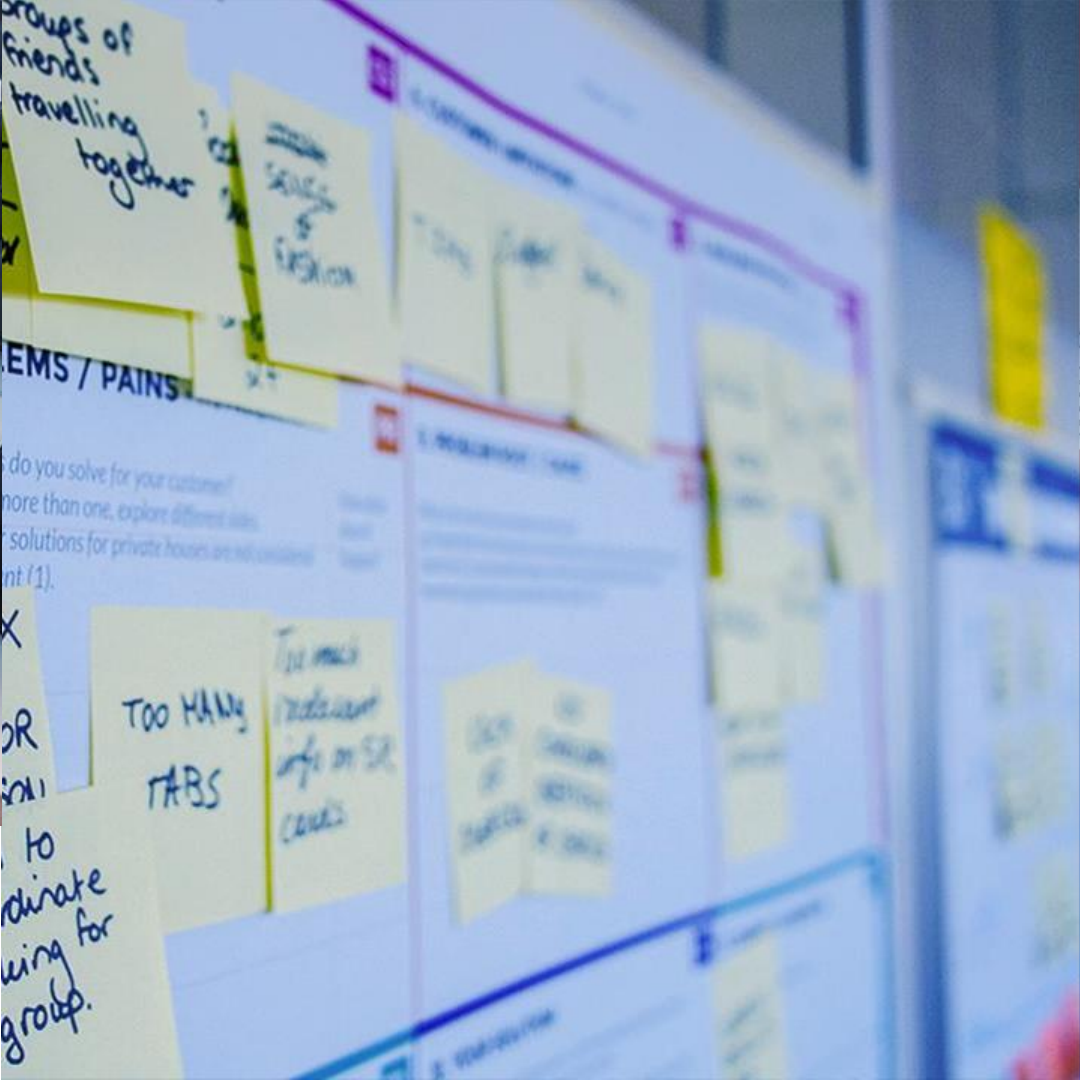
**Understand  
and convert  
your users.**

HOW WE CAN HELP / DIGITAL EXPERIENCE

**Digital Experience /**

Through extensive research, experimentation and testing, we create memorable experiences that will get your users talking and coming back for more. Frictionless and natural interactions, designed by humans, for humans.







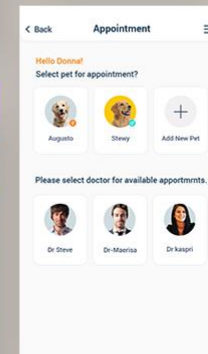
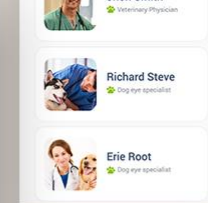
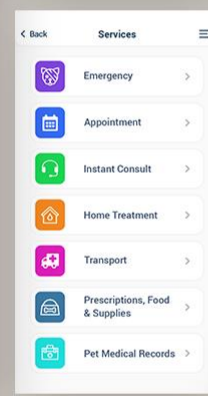
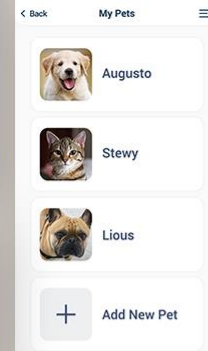
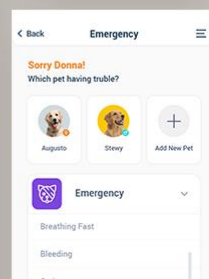
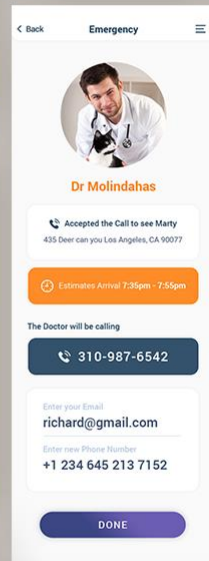
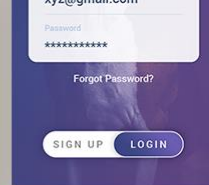
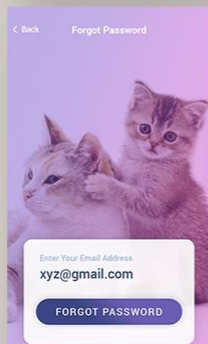
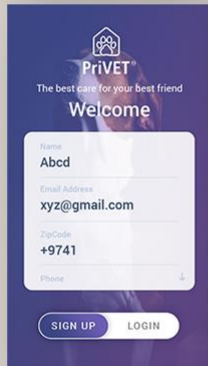
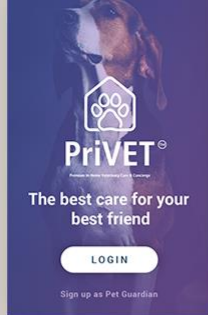
# From apps to e-commerce and everything in between.

## HOW WE CAN HELP / DIGITAL DESIGN

### Digital Design /

Following the digital experience, we create beautiful concepts, user interfaces and bespoke designs. Whether you're selling online, building a state-of-the-art SaaS, or simply presenting your brand, we push pixels that cause an impression and boost you to the forefront of innovation.

- Content Writing
- Branding
- Product Design
- UI/UX
- development
- Advertising
- Social Media



# Full-stack programming skills.

## HOW WE CAN HELP / DEVELOPMENT

### Development /

We speak the language of digital. Staying on top of the latest innovations in front-end and back-end technologies, our team explores new ways to bring your ideas to life. From dynamic animations to complex management automations, we are yet to find a challenge we haven't been able to solve.

- Mobile & Web Apps Development
- Landing Pages Development
- E-Commerce Websites
- Custom Apps Development

Dashboard Welcome to Banque Saudi Fransi

**Companies**  
172 +12%

See All Companies →

**Upload Files**  
1021 +12%

Since last month →


**Companies**




Company Code	Company Name	Account	Year	Period
214421	XYZ Company	5141212131	2019	12-2019
214421	XYZ Company	5141212131	2019	12-2019
214421	XYZ Company	5141212131	2019	12-2019
214421	XYZ Company	5141212131	2019	12-2019
214421	XYZ Company	5141212131	2019	12-2019
214421	XYZ Company	5141212131	2019	12-2019

**Recent Added Companies**

XYZ Company

ABC Company Name





 Hello, Richard

- Dashboard >
- Create Company >
- Upload File >
- Reports >
- Download File >
- Upload Confirmation >

## Company Search

**Companies**

Company Code	Company Name	Account	Year	Period	Edit	Upload
214421	XYZ Company	5141212131	2019	12-2019	<a href="#">Edit Link</a>	<a href="#">Upload File</a>
214421	XYZ Company	5141212131	2019	12-2019	<a href="#">Edit Link</a>	<a href="#">Upload File</a>
214421	XYZ Company	5141212131	2019	12-2019	<a href="#">Edit Link</a>	<a href="#">Upload File</a>
214421	XYZ Company	5141212131	2019	12-2019	<a href="#">Edit Link</a>	<a href="#">Upload File</a>
214421	XYZ Company	5141212131	2019	12-2019	<a href="#">Edit Link</a>	<a href="#">Upload File</a>
214421	XYZ Company	5141212131	2019	12-2019	<a href="#">Edit Link</a>	<a href="#">Upload File</a>

**Recent Added Companies**

XYZ Company

ABC Company Name

AB Company

Bank Saudi Fransi

### Events

31 August, 2020  
3:32 PM  
Events 23

31 August, 2020  
★ Customers Meetup

05 September, 2020  
★ Staff Lunch Plan

### April 2020

M	T	W	T	F	S	S
27	28	29	30	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

### List of Events

REFERENCE	DATE	TYPE	TITLE	STATUS
LC1903300002265	01/09/2019	Inward Guarantee	Expiry Date	
LC1903300002265	01/09/2019	Inward Guarantee	Expiry Date	
LC1903300002232	01/09/2019	Import Letter of Credit	Maturity Date	
LC154330000222	01/09/2019	Import Letter of Credit	Expiry Date	
LC14033000022	01/09/2019	Import Letter of Credit	Test Private Event	
LC1903300002232	01/09/2019	Import Letter of Credit	Maturity Date	
LC14033000022	01/09/2019	Import Letter of Credit	Last Ship. Date	
LC15433000022	01/09/2019	Import Letter of Credit	Expiry Date	
LC14033000022	01/09/2019	Import Letter of Credit	Test Private Event	

### Welcome to ANB

Hello, Ahmad  
Last Login: 13 June 2020

Select Language English (US)

Message to Bank

### Stats

2,658,000.00 SAR  
Outward Guarantee

3,678,000.00 SAR  
Inward Guarantee

2,658,000.00 SAR  
Outward Collection

2,658,000.00 SAR  
Inward Collection

2,658,000.00 SAR  
Export Letter of Credit

55,500.00 SAR  
Import Letter of Credit

### Events

31 August, 2020  
3:32 PM  
Events 23

31 August, 2020  
★ Customers Meetup

05 September, 2020  
★ Staff Lunch Plan

### ANB Services

Trade Services | Administration

My Pending List | Edit Transactions

### Outstandings



### Ongoing Tasks

ID	Date	Type	Issue	Description
EL19000000004	10 Nov 2019	Reporting	Payment received	London Liquor Description
AC19020000002	10 Jul 2019	Reporting	Payment received	London Liquor
EL19000000004	10 Nov 2019	Complain	Payment received	London Description
EL19000000004	10 Nov 2019	Reporting	Payment received	London Liquor
EL19000000004	10 Nov 2019	Reporting	Payment received	London Liquor Test for

### Recent Pending Tasks

ID	Date	Type	Product Status	Currency	Amount
EL19000000004	10 Nov 2019	Reporting	Payment received	SAR	5,64,562.00
AC19020000002	10 Jul 2019	Reporting	Payment received	SAR	2,84,562.00
EL19000000004	10 Nov 2019	Complain	Payment received	SAR	5,64,562.00
EL19000000004	10 Nov 2019	Reporting	Payment received	SAR	5,64,562.00
EL19000000004	10 Nov 2019	Reporting	Payment received	SAR	5,64,562.00

### Recent Notifications

ID	Date	Type	Bank Ref	Status
EL19000000004	10 Nov 2019	New	Payment received	✓
AC19020000002	10 Jul 2019	New	Payment received	○
EL19000000004	10 Nov 2019	New	Payment received	○
EL19000000004	10 Nov 2019	New	Payment received	○
EL19000000004	10 Nov 2019	New	Payment received	○



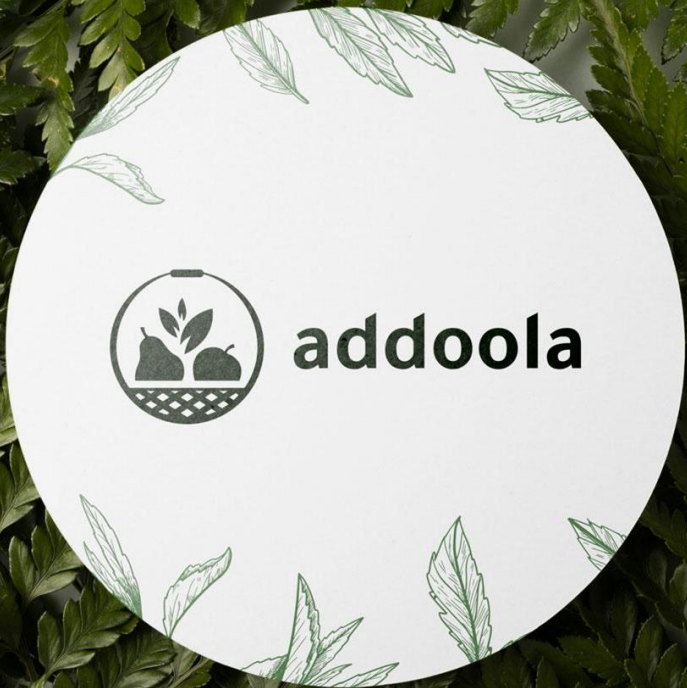
**Crisp visuals  
that make  
your brand  
stand out.**

HOW WE CAN HELP / CONTENT PRODUCTION

## Content Production /

We produce engaging content that shows what your brand is all about. Using mediums such as photography, photo manipulation, illustration, video, animation and 3D we breathe life into your brand, by creating content that people love and share.

- Art and Illustration
- Email Marketing
- Presentation
- Portfolio
- Content Governance
- Infographics
- Animation



# Translate your Idea to the physical world.

## HOW WE CAN HELP / PACKAGING & PRINT

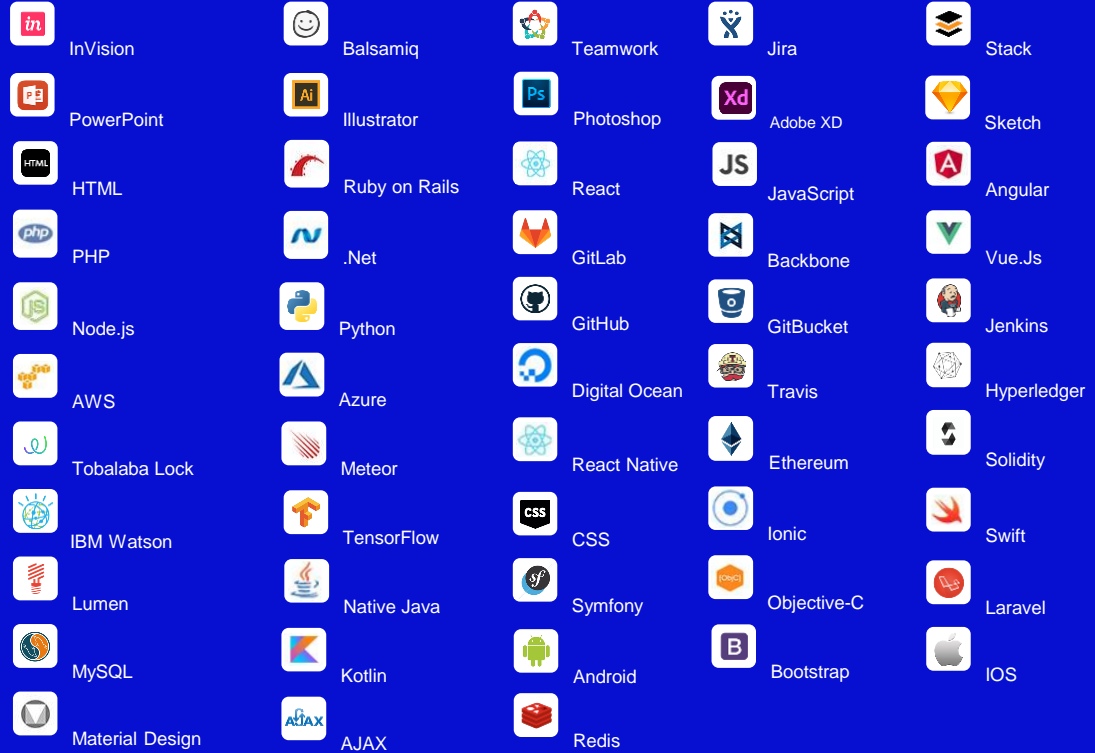
### Maintenance & Packaging /

We take your idea's digital experience and materialise it. We design and prototype unique solutions that are guaranteed to make your brand stand out. With a broad knowledge of printing processes, we engineer solutions that are both memorable and cost-effective.

- Logo Design
- Infographics & Newsletters
- Magazines
- Brochures & Company Profiles
- Brand Packaging
- Business Card
- Letterhead Design
- Clothing and Merchandise

## WE ARE TECH-STACK AGNOSTIC

We are all  
you need  
and much  
more.



## THE CLIENTS

Some of  
our happy  
clients.





# Thank you!

To learn more about becoming a company of tomorrow,

Website: [www.zmasta.com](http://www.zmasta.com)

Email: [info@zmasta.com](mailto:info@zmasta.com)

Call: +92 423 713 5944

Whatsapp : +92 301 220 9494